

Reach out to over 1,000 climate & sustainability leaders.
Membership and sponsorship packages now available for 2016.

CLASP: the leading climate support network

Established in 2008, CLASP is the source of information for public and third sector climate change and sustainability professionals. CLASP members work on mitigating and adapting communities to the impacts of our changing climate. The network gives them support, networking, training and recognition.

The CLASP network is made up of over 1,000 active public sector decision makers (officers and elected members). They represent local authorities across the UK (including all in the north west), plus housing associations, universities, emergency services, environmental groups and communities.

Corporate Membership is now available to selected companies willing to share their expertise with our network.

What we do

We're not-for-profit and offer free support to all our public sector members through **events** and **training**, regular and targeted news updates, practical **guidance, resources** and **networking**. We assist our network of practitioners to actively share their projects and ideas with each other.



Our members

CLASP's 1000+ public sector network members have diverse interests, within a fast moving policy space, and with limited time and resources.



Through their involvement with CLASP, our members have:

- Developed policies and strategies to embed sustainability in the future of local areas and services;
- Leveraged in funding for energy efficiency, district heating, renewable energy, climate resilience and flood risk management projects;
- Invested with local businesses to deliver these projects;
- Embedded sustainability in area regeneration projects, driving innovation in the supply chain;
- Worked with supply chain businesses, particularly SMEs, to build their sustainability capacity and competitiveness.

Subscribers to our information service are now from across the UK and Northern Ireland, although we previously focussed on the NW of England due to the priorities and focus of previous funders. They describe us as:



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Our offer to Corporate Members

We invite you to become a Corporate Member of CLASP in order to gain a platform for your ideas, innovations, products and services among this wide-ranging network. Joining CLASP increases your brand recognition with over 1,000 key public, private and third sector influencers and decision makers, and shows your company's commitment to mitigating and adapting to the impacts of carbon emissions.

Membership shows your support for local action on sustainability and brings you:

Access – a chance to meet decision makers and budget holders from across the public sector, and beyond.

Exposure – a platform for your products and service.

Feedback – a chance to share your views on climate change policy and practice.

Corporate Members Can:

- Network and share knowledge with public service managers and elected members;
- Demonstrate leadership in the management of climate change by contributing articles to CLASP's monthly bulletin and presenting at network events;
- Help develop leading research on the subject of managing risk by collaborating with CLASP on its best practice Guidance Documents;
- Increase your organisation's brand recognition with public service and community organisations.

2016 membership & sponsorship opportunities

CLASP is a network that exists for its members. We encourage you to engage in dialogue with our network and to provide insight which will help them achieve their objectives.

Membership

Small organisation (<5 staff)	<ul style="list-style-type: none">• Invitation to attend and give a brief introduction to your organisation at 1 network meeting per annum• Receive monthly information and policy digest bulletin• Opportunity to provide content to our member bulletins (e.g. surveys, job adverts)• Logo and page of information on the CLASP website• Access to the CLASP website and knowledge base• Access to excellent value sponsorship packages	£350
Medium sized (5-50 staff)		£850
Large sized (51+ staff)		£1450

Sponsorship

Corporate Members can also access our range of sponsorship packages which currently include:

Main Partners (max. 2 available) will be prominent in all CLASP activity, will be able to attend and present at events, provide regular advertorial in newsletters and will have access to the CLASP network. Main Partner status costs £25,000 per annum, or £40,000 for exclusivity.

Network Events: £3,000 - £5,000

Sponsorship of a Members workshop event on a topic relevant to your interests, presenting at the event, and your logo on all associated materials.

Sponsorship of the high profile CLASP annual event, including the Climate Leaders Award, is available at £10,000.

Bulletins and Briefing Papers: £500 - £2,000

Logo and 500 words advertorial in our regular information bulletin, through to a branded Briefing Note sharing your views on a key strategic issue, circulated to all members of CLASP.

To find out more about the opportunities to partner with CLASP please visit www.claspinfo.org or contact:

Ailsa Gibson on 07931583707, ailsa@claspinfo.org; or

Dan Griffiths on 07968434518, dan@claspinfo.org

